

Designer: Envision Design Photographer: Eric Laignel

www.iidamac.org

2 0 1 0
PARTNERSHIP
OPPORTUNITIES



leadership

Thank you to our
2009
Partners!

3form
ABC Imaging
ALKS & Associates
Allsteel Inc
American Office
Arbee Associates
Bentley Prince Street
Bixler Studios
Burton Construction
Chesapeake Framing Co
CHL Business Interiors
Dal-Tile Corporation
Design Lines Inc
Design Products Inc
Dietze Construction Group
Douron Corporate Furniture
Forbo Flooring Systems
Gensler
Global Furniture
Greenman-Pederson Inc
Hamilton Sorter
Haworth
Herman Miller
Humanscale
Inscape Corporation
InterfaceFLOR
International Wall Designs
KI – The Hinman Group
Kimball Office Group
Knoll
Koroseal Interior Products Group
KTA
Maharam
Maryland Correctional Enterprises
MOI
MILICI
PCM Construction
Perkins+Will
Potomac Lighting
Price Modern
RAND Construction Corp
Sentral Building Services
Sevea Staves Enterprises
Shaw Contract Group
Spacesaver
Steelcase, Coalesse, DesignTex, Details
and Nuture
Tandus Design: Monterey, C&A, Crossley
The HON Company
The McLain Group
The Mohawk Group: Karastan, Lees,
Bigelow
The New Patcraft and Designweave
The Sherwin Williams Company
US Business Interiors
USG Ceilings
VOA Architects

**Without your support our Chapter
could not operate!**

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

A word from our Chapter President

Every Fall our Chapter begins planning for a full year of events, forums, CEU's and membership outreach. The purpose of these events are to inform, grow and enrich our membership while also providing networking and outreach opportunities for our Industry Partners.

Our 700 member Chapter is strong and growing in large part due to the generosity of our annual Partners. If you haven't partnered with our Chapter, we invite you to do so in 2010. The Mid-Atlantic Chapter offers multiple price points, each with benefits – each partnership covers the entire Chapter which includes Maryland, DC, and Northern Virginia and the higher the partnership level, the better the benefits. Besides reaching out to our members and Partners through activities, we've changed how we connect to the design community. Our e-newsletter reaches over 1,000 in-boxes on a weekly basis. We're on Facebook and we're moving towards placing announcements on Twitter. Frankly this saves time, money, trees, and is expected. It also offers our partners greater exposure!

This brochure provides a menu of choices to support the Mid-Atlantic Chapter. Please let us know if you are interested in participation in our special events and you will be contacted by the event chairperson. Our Chapter holds more than 80 events each year. We rely on your support to realize our goals. Please join us by becoming a Partner or by joining a City Center Council. Let's make 2010 a transformative year - together!

Sincerely,
Susan Ives, IIDA, LEED AP
President, IIDA Mid Atlantic Chapter

700+ chapter members and 3 City Centers
100+ organizations and 80+ chapter events
30 chapters nationwide
12,000+ IIDA members world wide
9 Industry Forums:
Retail
Corporate
Healthcare
Hospitality
Residential
Government
Sustainable Design
Education and Research
Facility Planning and Design

benefits

The following Partnership benefits are not related to nor replace the benefits of IIDA Individual or Industry Memberships

Chapter Events

- Priority to host events at showroom
- Partner recognition at each Chapter event
- Partner listing on each Chapter invitation

Mid Atlantic Chapter Weekly E-newsletter

- Complimentary horizontal banner ads in one issue
- Complimentary vertical banner ad in one issue
- Listing as Chapter Partner in each issue
- Preferred advertising rates for E-newsletter
- One (1) year subscription to Chapter member email invites

Presence on www.iidamac.org

- Opportunity for a feature spot on MAC website
- Live logo banner link to Partner's corporate website
- Live text link to Partner's corporate website
- Partnership listing

Email invitation to IIDA MAC Membership

- One (1) complimentary invitation delivery to MAC Membership*

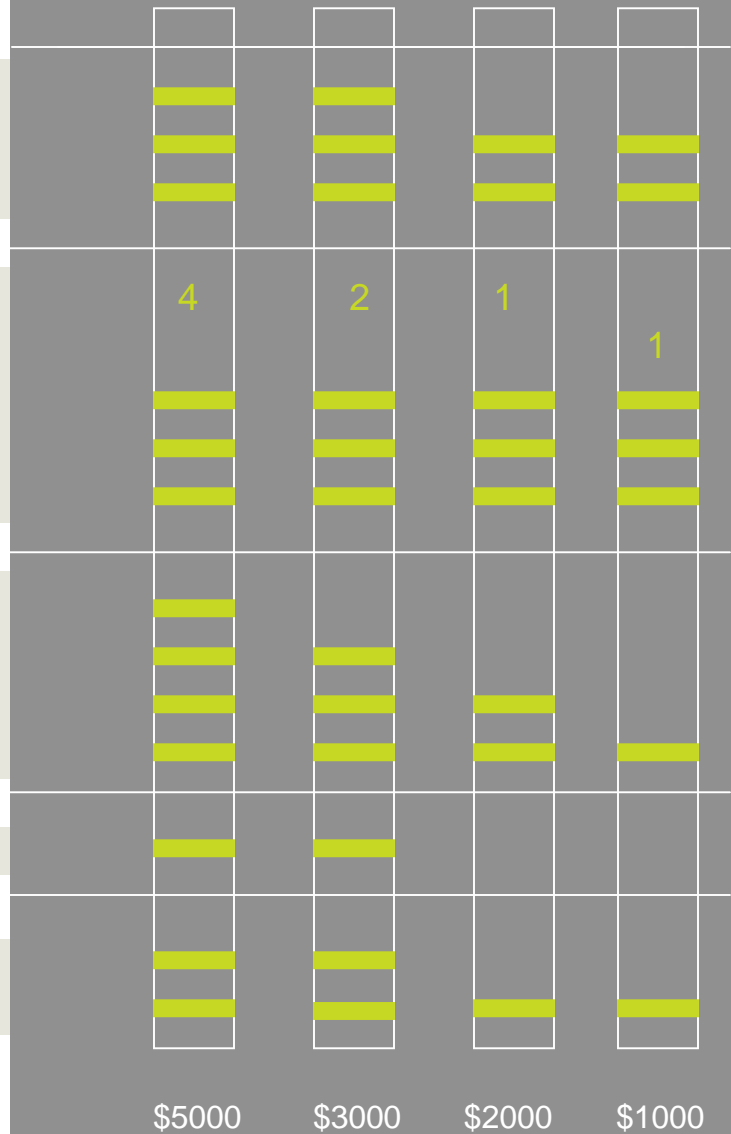
Tickets to City Center Activities

- Four (4) tickets to a Chapter Signature Event
- Two (2) tickets to a Chapter CEU or Forum

MAC Partnerships

Washington Metro City Center AND
Baltimore-Annapolis City Center

Patron Summit Truss Foundation



*We reserve the right to review the content of the email invite.

In order to ensure our partners receive the very best benefit package, we reserve the right to amend these offerings. Special Event Partners will receive recognition at the Special Event and will not receive the Chapter Partner Benefits indicated above. In order to ensure recognition of your contribution for the full calendar year, payment must be received by January 31, 2010. Camera ready logo artwork must accompany payment for inclusion in publications. For questions contact the Development Chairman, Alison Kennedy at alison_kennedy@comcast.net



details

Contact Name _____ Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

commit

Indicate the amount of your 2010 contribution. Refer to the attached levels and benefits for information regarding Partnership Program Levels. Without this continued financial support from companies like yours, we could not exist as a professional organization. Your contribution directly funds the activities of the Mid Atlantic Chapter. Thank you for your continued support of the IIDA Mid-Atlantic Chapter!

Mid Atlantic Chapter

<input type="radio"/> PATRON	<input type="radio"/> SUMMIT	<input type="radio"/> TRUSS	<input type="radio"/> FOUNDATION
<input type="radio"/> \$5000	<input type="radio"/> \$3000	<input type="radio"/> \$2000	<input type="radio"/> \$1000

Includes:

Baltimore - Annapolis City Center (BACC) AND

Washington Metro City Center (WMCC)

payment

Check VISA*

Mastercard*

American Express**

If paying by credit card, please follow this link: ***

<http://www.acteva.com/booking.cfm?bevaaid=191627>

*A required 2.5% service fee will apply
 **A required 3.5% service fee will apply

***A required 3.75% service fee will apply

special sponsorship opportunities

As an Special Sponsor, your support helps to fund the Event(s) of your choice. These events may be Chapter wide. Sponsors receive highlighted recognition at the Event. Please check the adjacent box if you are interested in being contacted regarding these:

<input type="radio"/> Mid Atlantic Chapter Retreat / MAC	<input type="radio"/> Woodwind Cruise / BACC
<input type="radio"/> Website and E-Newsletter Advertising / MAC	<input type="radio"/> The Premiere / WMCC
<input type="radio"/> Charity Designer Event / WMCC	<input type="radio"/> LEED Learning Session / BACC

mail

MAIL this form to: IIDA Mid Atlantic Chapter
 EMAIL this form to: alison_kennedy@comcast.net
 FAX this form to: 301 576 5451 Attn: Alison Kennedy

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