



2023-2024 CURRICULUM

SESSION 1

OCTOBER 6, 2023

LEADERSHIP & BUSINESS ETIQUETTE

Hit the ground running – understand your what leadership means to you and your fellow PLAID scholars at the beginning of the program and how they relate to Interior Design.

SESSION 2

NOVEMBER 3, 2023

PUBLIC SPEAKING & IMPROVISATION

Prepare, Speak, Critique – learn these important skills to improve public speaking. Improvisation can improve your ability to be in the moment and think fast on your feet in your daily work and meetings.

SESSION 3

DECEMBER 1, 2023

MANAGEMENT & ENTREPRENEURSHIP

This session focuses on understanding thinking styles and skills for working effectively with others. We'll also learn the basics of running a business and how to manage it and others while understanding how to resolve conflicts and creating win/win situations.

SESSION 4

JANUARY 5, 2024

REAL ESTATE & NETWORKING

Gain a basic understanding of how real estate transactions differ between sectors and drive the needs and concerns of our clients, and learn how to leverage the benefits of networking and make new connections.

SESSION 5

FEBRUARY 2, 2024

ADVOCACY & LEGISLATION

Scholars will learn what advocacy for interior design means and how to communicate what designers do to various stakeholders, the makeup of the design profession and how to advocate for design both locally and nationally.

SESSION 6

MARCH 1, 2024

SUSTAINABILITY & WELLNESS

Gain a deeper understanding of how human behavior is impacted by the physical environment and recognize the crucial role of interior designers in upholding ethical responsibilities to maintain the health, safety, and well-being of individuals and our planet.

SESSION 7

APRIL 5, 2024

ALL ABOUT BRAND & PLAID GRADUATION

Scholars will learn about building their personal brand & brand awareness that will drive impact within their firms, industry, and clientele for long-term career success. This session includes graduation of the PLAID program.