

2023-2024 PROPELLING LEADERSHIP + ADVOCACY within INTERIOR DESIGN [PLAID] PROGRAM

IIDA Mid Atlantic Chapter's core values are to advocate, educate and engage. We see no better way to achieve these goals than to provide an Emerging Leadership Program. This program is designed for early career professionals who have an interest and talent for leadership within the interior design community. The goal is to provide participants with a better understanding of various aspects of interior design and how they relate to each other. This will offer participants the opportunity to explore many facets of our industry, to engage in dialogue with experienced leaders and experts, and to develop a network of colleagues within the Mid-Atlantic region.

PROGRAM INFORMATION & REQUIREMENTS

- This program is open to all IIDA MAC Associate and Professional Members through an application process.
- Participants will need a commitment from their firm leadership to allow them to spend four hours a month dedicated to this program.
- Each participant will be allowed one excused absence.
- Sessions will be held monthly on the first Friday of each month.
- For more information and to receive application, visit <https://www.iidamac.org/connect-with-us/ceu-forum/plaid-program/>

MILESTONES

APPLICATION MILESTONES

7/03/2023	Open Application Process Begins
8/14/2023	Open Application Process Ends
9/04/2023	Notification of Applicant Selection

PROGRAM MILESTONES

10/06/2023	Session 1: Leadership & Business Etiquette
11/01/2023	Session 2: Public Speaking & Improvisation
12/01/2023	Session 3: Management & Entrepreneurship
1/05/2024	Session 4: Real Estate & Networking
2/02/2024	Session 5: Advocacy & Legislation
3/01/2024	Session 6: Sustainability & Wellness
4/05/2024	Session 7: All About Brand Closing Ceremony