

2022-2023 Propelling Leadership + Advocacy within Interior Design [PLAID] Program

IIDA Mid Atlantic Chapter's core values are to advocate, educate and engage. We see no better way to achieve these goals than to provide an Emerging Leadership Program. This program is designed for early career professionals who have an interest and talent for leadership within the interior design community. The goal is to provide participants with a better understanding of various aspects of interior design and how they relate to each other. This will offer participants the opportunity to explore many facets of our industry, to engage in dialogue with experienced leaders and experts and to develop a network of colleagues within the Mid Atlantic region.

PROGRAM INFORMATION & REQUIREMENTS

- This program is open to all IIDA MAC Associate and Professional Members through an application process
- Participants will need a commitment from their firm leadership to allow them to spend four hours a month dedicated to this program
- Each participant will be allowed one excused absence
- Sessions will be held monthly for seven months from 1pm - 5pm
- To apply go to www.iidamac.org/PLAID

MILESTONES

7/01/2022	Open Application Process Begins
8/15/2022	Open Application Process Ends
9/5/2022	Notification of Applicant Selection
10/14/2022	Session One: Leadership and Business Etiquette
11/4/2022	Session Two: Public Speaking and Improvisation
12/2/2022	Session Three: Management and Entrepreneurship
1/6/2023	Session Four: Real Estate and Networking
2/3/2023	Session Five: Advocacy and Legislation
3/3/2023	Session Six: Sustainability and Wellness
4/1/2023	Session Seven: Social Media and Branding Closing Ceremony