

IIDA MID-ATLANTIC CHAPTER ANNUAL REPORT

By Nancy Wightman, IIDA

This has been another fantastic year for our Chapter. The following report from our MAC Board members summarizes significant events and accomplishments from July 2006 – June 2007.

CHAPTER PRESIDENT

Today the Mid-Atlantic Chapter continues its position of leadership as one of the organization's largest and most energetic chapters. Our MAC Chapter encompasses the nation's Capital region, including 3 city centers in Washington DC, Baltimore, and Annapolis, MD. With 618 members and growing, our volunteers are actively engaged in promoting all aspects of IIDA. This year we hosted 100 events and meetings. Here are a few highlights of goals achieved:



Jim Williamson, IIDA President-Elect, Nancy Wightman, IIDA, LEED AP, Past-President, Frank Norcross, IIDA, AIA new Chapter President

Fiscal Responsibility

- This year Teresa Dragoo, CPA, conducted a review of our 2006 finances. We passed with flying colors. This report was forwarded to IIDA headquarters in April.
- Karen Welsko decided to retire as our Chapter bookkeeper and focus on children and career. After a thorough search, we hired Zentz and Williams, LLC, specializing in professional financial-services. Craig Zentz began work in May.
- Our finances remain sound. Due to chapter growth, our chapter rebates, (a percentage of our membership dues), have exceeded expectations. This year our Chapter was able to contribute to our T-Rowe reserve fund.
- Sponsorship plays a strong role in the ability to maintain our City Center activities. Thanks to

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THANKS TO OUR GENEROUS 2007 SPONSORS FOR THEIR SUPPORT!

CHAPTER RETREAT SPONSORS 2007: InterfaceFLOR Commercial

ANNAPOLIS CITY CENTER

SUMMIT LEVEL: ABC Imaging **TRUSS LEVEL:** Steelcase-Brayton; Designtex; Details; Metro. Vecta **FOUNDATION LEVEL:** American Office; Forbo Flooring; Haworth, Inc.; Herman Miller, Inc.; Interface Flooring; The Mohawk Group; Bigelow and Mohawk Commercial; The Mosaic Tile Company; Price Modern; US Business Interiors

BALTIMORE CITY CENTER

SUMMIT LEVEL: ABC Imaging **TRUSS LEVEL:** Steelcase-Brayton; Designtex; Details; Metro. Vecta **FOUNDATION LEVEL:** American Office; Arbee Associates; Atlas Carpet Mills, Inc.; Douron Corporate Furniture; Floors, Etc.; Forbo Flooring Inc.; Fortune Contract Carpet; Hamilton Sorter; Haworth, Inc.; Herman Miller, Inc.; Interface Flooring; Interfinish, LLC.; J&J/Invision Carpet; Kimball Office; Knoll Inc.; Lees Carpet; Maharam; Maryland Office Interiors Inc.; The McLain Group; The Mohawk Group; Bigelow and Mohawk Commercial; The Mosaic Tile Company; OM Workplace; Patcraft Commercial Carpets; Price Modern; Shaw Industries Group; US Business Interiors

WASHINGTON METRO CITY CENTER

SUMMIT LEVEL: ABC Imaging **TRUSS LEVEL:** Arbee Associates; Steelcase-Brayton; Designtex; Details; Metro. Vecta **FOUNDATION LEVEL:** American Office; Artist Circle Fine Arts; Forbo Flooring; Haworth, Inc.; Herman Miller, Inc.; Interface Flooring; James G. Davis Construction Corp.; KI/The Hinman Group.; Kimball Office; Knoll Textiles; Maharam; Maryland Office Interiors, Inc.; MDC Wallcoverings; The Mohawk Group; Bigelow and Mohawk Commercial; The Mosaic Tile Company; Patcraft Commercial Carpets; Price Modern; Shaw Industries Group; US Business Interiors

2007-2008 MID-ATLANTIC BOARD

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Open

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A MESSAGE FROM OUTGOING CHAPTER PRESIDENT

NANCY WIGHTMAN, IIDA, LEED AP
HDR ARCHITECTS, INC

Greetings, Everyone:

This year has flown too quickly! When looking back over the past year's challenges, triumphs, and a few tribulations, what has made it so worthwhile has been connecting with such an extraordinary group of people. Clearly, representing over 600 members is a challenge, but I tried to attend as many events, meeting as many of you as possible. I was energized by getting acquainted with so many people who gave your time and talents willingly to help with activities, to represent members on the city center councils and to serve on the chapter board of directors. To all of you I say a grateful thank you; we couldn't have done it without you.

A number of special people volunteer time-after-time to help in whatever way possible. I am pleased this year to award two of our most stalwart Board members commendations for exceptional Chapter service. This year's Herb Ginsberg Award goes to Michael Polovina, our VP of Communications, who has spent countless hours to the betterment of our Chapter. This year's ROC Award for Recognition of Continued Commitment to the Chapter goes to Valerie Hassett, whose institutional memory and sage advice to our Board has provided a consistency of approach, which might otherwise be lacking.

Ours is a creative group, evidenced by some of the fabulous programs put on this year: Breaking Boundaries Breakfast featuring Kevin Carroll, The Premiere at the Kennedy Center, the Designer Derby, the Sail on the Chesapeake Bay, and the popular Student Options Day. Add to that numerous fascinating CEU programs and Forum tours, membership parties and sponsorship parties, and you have a very engaging year. The energy and commitment of the people organizing these events is truly inspirational. We also would be hard-pressed to maintain our high standards, without the help of our sponsors. Not only are they generous with their resources, our industry partners are also actively engaged in working on committees, and helping our city centers run smoothly.

Our IIDA Mid-Atlantic Chapter currently has over 60 active officers, committee chairs and volunteers, which is just 10% of our membership. No matter what your motivation – a desire to give back to our design community, the need to network, the wish to mingle at our social occasions, the opportunity to see an award-winner design project, or a requirement for catching up on your CEUs – I would strongly encourage that you get involved! We welcome your participation.

To all our members, it has been an honor and a pleasure to serve as your President this past year. I wish Frank Norcross, incoming President, and Jim Williamson, incoming President Elect, all the best success!

Warm wishes,
Nancy Wightman, IIDA, LEED AP



Have you seen
the new changes
to our website?

Check it out...
www.iidamac.org

2007-2008 WASHINGTON METRO CITY CENTER OFFICERS

Director

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Jim Williamson, his city center coordinators' work and the generosity of our industry partners, we have had a very successful year.

Taking Care of Business

- We initiated a consent agenda whereby each Chapter Officer provided a written report of activities. This shortened the length of our monthly Board Meetings considerably.
- Heather McIntire was an efficient and effective Chapter Secretary.
- Our 2006 year-end and 2007 budget information went to headquarters in March on time.
- To maintain a consistent Chapter mailing address, the Board voted to set up postal address at a UPS location in Washington, DC. This address will be activated soon.

Membership Growth

- Thanks to the work of Shannon Fortenberry and our City Center council leaders, Chapter membership has increased by a solid 16% during this past year!
- Marymount University has initiated our first official Campus Center.
- WMCC's Student Options Day in November was an outstanding success.
- Each City center held special membership events to welcome and attract new members.

Special Events, Education, Professional Development & GRA - continuing what we do well

- ACC's relaxing summer Sail on the Chesapeake Bay, BCC's fabulous autumn Breaking Boundaries Breakfast, WMCC's glamorous spring *Premiere* at the Kennedy Center and the Golf Classic, set the standard for popular events enjoyed by our members annually.
- Five CEU programs were held at various city centers. Thanks to Valerie Hassett's leadership, each focused on health, safety and

welfare. We tried out a traveling-road-show, where a CEU was offered in different city centers, which proved to be a success.

- Our forums continue to offer professional development options in healthcare, corporate, residential, retail/hospitality, sustainable design, education, facility, and government.
- Frank Norcross obtained a GRA grant to assist MDCID in their efforts.

Chapter Unity and Focus on IIDA Mid-Atlantic Chapter

- Due to Michael Polovina's efforts, we were able to 'shine a light' on our MAC Chapter through our expanded website and consistently excellent *Bridge*.
- Our MAC Board members gave their solid endorsements to city center activities by attending the Breaking Boundaries Breakfast, manning the IIDA MAC booth at NEOCON East, assisting at Student Options Day, attending *The Premiere*, representing IIDA at the Builder's Ball, and being here at the Annual Meeting. Endorsing events Chapter-wide makes us more unified.

It has been an honor to serve as your President this year. I wish the Chapter, Frank Norcross, incoming President, and Jim Williamson, incoming President-Elect, all the best success!

Respectfully submitted,
Nancy Wightman, IIDA
MAC President

PRESIDENT ELECT

Goals Completed

- Attended winter and Summer CLCs in 2007.
- Reviewed CC Budget, Financial Status and Monthly Statements
- Other tasks and committee work as assigned by the President and the Board

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2007-2008 BALTIMORE CITY CENTER OFFICERS

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Sponsor/ Member Event Coordinator

(Design through the Decades)
OPEN



Government and Regulatory Affairs (GRA)

Report by Frank Norcross, IIDA, AIA
MAC President-Elect and VP of GRA.

On Wednesday, May 23, 2007, ASID Washington Metro Chapter hosted a Town Hall Meeting to discuss how interior designer's rights to practice are affected by recent legislative developments in our three local jurisdictions. *Nancy Wightman*, *Joe Prefontaine*, and I attended to represent IIDA.

A panel of persons representing NCIDQ, ASID, Maryland, District of Columbia, and Virginia boards presented important developments that affect interior design practice. The panel members are listed below with a short description of their points of discussion. An interesting question and answer session followed the panel discussion. **Vincent G. Carter**, ASID, moderated the discussions. The speakers and a summary of their comments follow:

- **NCIDQ** *Kathleen Butler*, Deputy Director, National Council for Interior Design Qualification (NCIDQ) spoke about the requirements for taking the NCIDQ exam. She pointed out that persons starting their work experience in 2008 would be required to be supervised by a registered or an NCIDQ accredited interior designer. Please visit their website for more information.

- **ASID Director of Government & Public Affairs**, *Deanna Waldron*, indicated that 26 jurisdictions currently have interior design statutes. Nineteen are title acts, one is a permitting statute, and six are practice statutes. Nine states are introducing practice acts this year. ASID intends to institute a six-hour (every two years) continuing education requirement for its

professional members. IIDA already has a continuing CEU requirement in place.

- **District of Columbia Board of Architecture and Interior Design**, *Walter Gagliano*, ASID, indicated that the board is "cleaning up" issues in the regulation. They are currently accepting comments on a proposal to eliminate the interior design seal for documents. Also under consideration is the changing of the continuing education requirement from five to ten hours every two years, to be more in line with other jurisdictions. If a CEU has been approved by IDCEC or NCIDQ, DC will accept it.



- **Maryland Board of Certified Interior Designers**, *Ellen Schofield*, ASID, indicated that the combining of the boards

for architects, engineers, land surveyors, landscape architects, interior designers had been effective in Maryland in reducing interior design certification fees from \$200 to \$68 for two years. This legislation will come up for renewal in 2008 and it is advantageous to all the professions covered to support it. The Maryland legislature will be looking at modification to mechanics lien protection and a gross receipts tax on interior decorator's services in the next session. Defeat of the gross receipts tax is important to the interior design community because it opens the door to such taxes for design professionals.

- **Council for Certified Virginia Interior Designers**, *Patricia Stockdon*, CID, ASID, indicated that the Virginia Board is set up similar to Maryland's. The name is, "Virginia Board for Architects,

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2007-2008

ANNAPOLIS CITY CENTER BOARD

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Student Outreach

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OM Workspace
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Development

Open

Foundation

Open



Good News from the Virginia Board for Architects.

Gail Davidson

Some good news to share with you . . .

We have just received a letter from the Virginia Board for Architects, Professional Engineers, Land Surveyors, Certified Interior Designers and Landscape Architects (APELSCIDLA Board) that our program has been approved and qualifies as a 'professional program approved by the Board' for the purpose of obtaining the designation of Certified Interior Designer.

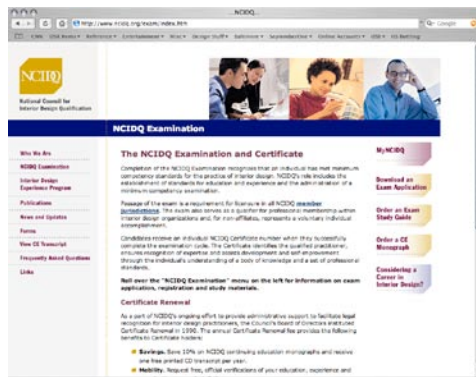
This means that, once our graduates have met all the other requirements necessary to apply for Certification through the Board, their BFA degree in Interior Design from AiW will qualify as a degree from a program approved by the Board. I am putting a copy of the letter in faculty mailboxes. I will also be sending out letters to all our alumni, and will be notifying all our students at the start of spring quarter through visits to all our classes.

We owe this good news to the efforts of Dr. Sue Hintz, our Dean of Academic Affairs, and Dr. Cynthia Baum, former President of AiW, for all their work in this endeavor. This positions our program in a much more positive light so that we can dispel any negative talk about our program not being accredited. We can also let the students know, should they ask, that we are planning our site visit for 2009. This is a very exciting milestone in the development of our program!

Gail Davidson, IIDA, ASID, IDEC
Academic Director of Interior Design
The Art Institute of Washington
1820 North Fort Myer Drive
Arlington VA 22209



Renew Your NCIDQ Certificate Online



In May, the online application for the NCIDQ Examination went live! Candidates can now fill out the exam application and check the status of their application online.

The online application is just one of the new features on our Web site. You can log into our MyNCIDQ portal to update your address and view your Certificate status and renewal date.

You can always e-mail us or call (202) 721-0220 to speak to a person. Our customer service team is committed to providing you fast, friendly service.

Visit <http://www.ncidq.org/>

In response to the recent George Will column critical of interior design laws, IIDA issued a [Letter to the Editor](#) of the Washington Post earlier this week. The letter was also sent to 23 syndicate papers. Please direct further questions to your Chapter VP of GRA or Michael Hanlon at IIDA Headquarters.

In the meantime, in case you haven't had the chance to see it, you can access the George Will column in The Washington Post [here](#).

Sincerely yours,
Carrie L. Fitzpatrick, IIDA
IIDA Vice President of Government and Regulatory Affairs
E: carrie.fitzpatrick@scb.com



The Premiere 2007 was a smashing success, honoring a fantastic year of design achievements in the Mid-Atlantic Chapter. On April 26, 2007, over 350 IIDA members and guests gathered at the Roof Terrace Restaurant of the John F. Kennedy Center for the Performing Arts for the most celebrated event of the year in the Mid-Atlantic design community.

Continuing to build on previous success, The Premiere gains more and more momentum each year. Said Platinum Partner representative Christian Gillette, "What a spectacular time! Every year it's a pinnacle event on my calendar, and every year it gets better and better. An evening to relax, socialize, and take in the sights of our beautiful city, I love seeing the talent of our design awards and talking to such inspiring people."

The Premiere has become a prime social occasion in addition to being our esteemed design awards gala. Smartly dressed designers, reps, and contractors all mingle and network...but when it's time for the awards presentation, Cheryl Duvall, FIIDA means business. As Co-Chair of the Twelfth Annual Design Awards Competition, Cheryl gracefully and emphatically calmed the gregarious crowd so that all eyes could focus on the award-winning projects.

The impressive pool of entries wowed the distinguished panel of jurors, all members of the Texas/Oklahoma Chapter of IIDA, including: Kim Hogan, IIDA, Corgan Associates, Inc.,

Dallas TX; Mary Helen Pratte, FIIDA, Studio Works, Austin TX; Anthony Waters, IIDA, Wilson Associates, Dallas TX; and Debby Weber, IIDA, Weber Design Associates, Dallas TX. We were quite honored to have jurors Debby Weber,

IIDA and Mary Helen Pratte, FIIDA in attendance at this year's Premiere.

We were also very fortunate to have Newscaster Jean Cochran of NPR's Morning Edition serve as Master of Ceremonies for the much-anticipated awards presentation. During the course of the program, an unprecedented total of 25 recognitions were awarded, five Bronze Awards, six Silver Awards, ten Gold Awards, three Special Merits and the most distinguished -

Pinnacle Award.

Prior to announcing the Pinnacle Award recipient, juror Debby Weber, IIDA made the following comments about the jury process, "We were ecstatic to see such creative and innovative design in the areas of government, education and not for profit projects. These projects are typically done on tight budgets and truly challenge the creativity of the design team. We applaud your successes in these categories.

Conversely, we challenge you to submit more projects in the areas of hospitality and residential design. We Southerners know what great restaurants, hotels and residences you have in the Mid-Atlantic States. We were surprised to have very few entries to consider in these categories.

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Jim Williamson, IIDA, President-Elect, MAC, Cheryl Duvall, FIIDA, LEED AP, Design Awards Co-chair and Nancy Wightman, IIDA Past-President, MAC



Jean Cochran, Master of Ceremonies

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We also encourage more individuals and firms to submit your work next year.”

Many thanks for the generous support of our Premiere Partners and for the hard work of the Washington Metro City Center in presenting The Premiere 2007: to WMCC Director Susan Karageorges, IIDA; to Premiere Co-Chairs Sheila Bell and Kathy Rood; to Design Awards Co-Chairs Cheryl Duvall, FIIDA and Joe Prefontaine, IIDA, and to The Premiere Committee.



Gensler Gold Award Recipients

Said Premiere Co-Chair Sheila Bell, “We were thrilled with the turnout. Congratulations to all of the firms who participated! And a special thanks to all who contributed to making it a special evening!”

Platinum Level Partners: ABC Imaging; ALKS & Associates, representing To Market, Bolyu, Constantine, Fusion by PacifiCrest, Tuva Looms, and Bloomsburg Woven; Gensler Architecture, Design, and Planning

Worldwide; KI, represented by The Hinman Group; and Shaw Contract Group

Gold Level Partners: Allsteel; Hellmuth Obata + Kassabaum; Herman Miller; Innovative Business Interiors, Inc.; RAND Construction Corporation; Steelcase, Brayton, Designtex, Details, Metro and Vecta; and Tandus representing Monterey, C&A and Crossley Carpets

Silver Level Partners: Danzer Specialty Veneer, Inc.; Direct Path; Fortune Contract Carpet; Global & Evolve Furniture Group; HGA Associates, representing: izzydesign; Illuminations, Inc.; Keilhauer, represented by

Caroline Cochran, Ltd.; Kimball Office; McLain Group, Inc.; Mohawk Commercial Carpet; Omnifics, Inc.; and US Business Interiors

The Mid-Atlantic Chapter looks forward to increased participation in the Design Awards program from all member firms next year, especially from our Baltimore and Annapolis City Center members. We encourage everyone to hold Wednesday, April 23, 2008 open for The Premiere 2008.

IIDA Washington Metro City Center : New Membership Happy Hour

WMCC HOSTS ANNUAL NEW MEMBERSHIP HAPPY HOUR AT CABANAS

The IIDA Washington Metro City Center held their Annual New Membership Happy Hour on April 12 at Cabanas on the Washington Harbour in Georgetown. With over 85 people attending this event, it was a fun evening of camaraderie! We were excited to have a large increase in attendance for this event. Everyone enjoyed delicious appetizers as well as their famous frozen mango margaritas. Potential new members received giveaway bags with plenty of goodies from our sponsors, as well as information about the features and benefits of joining a wonderful organization such as IIDA. Look for the photos in this issue of The Bridge!

If you need further information on joining the IIDA Washington Metro City Center, please feel free to contact Karen Glass-Haddon at 301-271-1030 (glasshaddn@aol.com) or Vy Horwood at 703-248-7999 (vy_horwood@gensler.com).

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- Participated in review of chapter finances by Teresa Dragoo, CPA
- Participated in selection of Zentz & Williams for book keeping services.

Goals and Achievements in Progress

- Develop Goals and strategic Planning for term as President
- Develop/coordinate Retreat Agenda/other matters

Respectfully submitted,
Frank Norcross, IIDA, AIA
President Elect

GOVERNMENT & REGULATORY AFFAIRS

a. Goals:

- Support MDCID (Maryland Certified Interior Designers) financially and as a chapter representative in their goal of getting a practice act before the Maryland Legislature in 2008.
- Submit Grant Application to HQ IIDA in support of MDCID

b. Achievements

- Submitted for & Received \$1,000 Legislative Grant for MDCID at Winter CLC
- Attended MDCID board meetings with ASID and MDCID reps. January 8, February 12
- Attended MDCID Legislative Breakfast in Annapolis, MD with Nancy Wightman, and Mike Polovina on 7 March 2007. Proved not to be a good way to reach legislators.
- MDCID has not met since then.
- MDCID discussed a fundraiser similar to Antiques Road Show at the last board meeting.
- Participated in GRA Conference Calls on Jan. 10, Feb. 14, Mar. 6, Apr. 11, May 9, Jun. 12
- Wrote GRA Articles for both *The Bridge* and GRAction.

c. Summary and Way Forward

- IIDA MAC, WMCC, and BCC centers contributed generously to MDCID in 2006.
- HQ IIDA also provided a \$1,000 legislative grant for MDCID in February 2007. With 25 chapters actively participating in legislative efforts, HQ IIDA is not financially able to fund additional support. That is where the grass-roots effort comes into play.
- The services of MDCID's lobbyist in Annapolis, Ms. Barbara Marx Brocato, cost a minimum of \$25,000 per year. Her continuous presence is needed. Legislative grants will not support a lobbyist, and HQ IIDA views such fund raising as a grass-roots issue. A fundraiser

was discussed at the last board meeting.

- My concern is that only 288 interior designers are registered in Maryland. Although IIDA and ASID support MDCID, I have seen no groundswell of support for a practice act there.
- MAC, WMCC, and BCC centers have budgeted \$2,000 for MDCID support in 2007, which I suggest holding until MDCID shows some new 2007 actions.
- I need a replacement for VP GRA in the 2007-2008 years. Attending licensing board meetings while being part of a lobbying coalition is a conflict of interest. I recommend we have three GRA persons to follow MD, DC, and VA issues, one designated as VP GRA.

Respectfully submitted,
Frank Norcross, IIDA, AIA
V P of GRA

MEMBERSHIP

I Membership

- Overall growth of Chapter membership was 16% during this past year! Student Membership increased by 80% since June 30, 2006.
 - Published and delivered Membership Directory in March 2007. This was our first directory since produced since 2003
 - Continue to grow our Chapter membership
- A. Successful events in 2007 in each City Center
1. Baltimore City Center - Bingo in March 2007 over 45 people in attendance.
 2. Annapolis City Center - Wine & Cheese Party in April 2007 with 40 people.
 3. Washington Metro City Center - Happy Hour in April 2007 over 90 people attending

B. During the past two years, membership has increased solidly:

| | |
|----------------------|--------------------|
| Professional members | 293 |
| Associate members | 105 |
| Industry members | 138 |
| Affiliate members | 11 |
| Honorary members | 4 |
| Educator members | 2 (a new category) |

2. Database Management

- One database for both sponsors and members in Excel
- Consistent monthly updates from Headquarters
- Accurate membership information based on good communication between database coordinator and rest of chapter

Respectfully submitted,
Shannon Fortenberry, IIDA Industry Member
V P Membership

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SPONSORSHIP

Overview:

FY 2007 has had fairly successful sponsorship activity to date. We began the year with an overhaul of the sponsorship levels and brochure. We established a robust sponsorship goal for the year. Each of the three City Centers has 1-3 individuals that have actively contacted their potential sponsorship leads. As in past years the majority of sponsorship monies come from events – specifically WMCC’s Premiere and Golf Tournament, ACC’s Cruise and BCC’s Breaking Boundaries. It’s important that these events succeed to maintain sponsorship levels.

Sponsorship as of May 5, 2007 (latest report received): 83% of FY07 goal.

Moving forward FY2007:

We still have 6 months remaining in the year to reach our goal with several activities including the ACC Windward Cruise. Since this is an off year for Breaking Boundaries we aren’t able to depend on that significant revenue source. We are encouraging each of the City Center Sponsorship team members to make a push in the next 2 months to solicit the remaining past sponsors to encourage them to sponsor for FY07. Those that have been contacted and declined will not be re-solicited.

Moving forward FY2008:

As near September 2007 (the Sponsorships upstart to begin preparing for FY08), we will be organizing each City Center Sponsorship team to recruit additional members to make the calls. Additionally we will be looking to refine our brochure and sponsorship offerings to continue to encourage regional sponsorship from manufacturers, reps, contractors and other new sources.

Respectfully submitted,
James D. Williamson, IIDA
Chair, Sponsorship

COMMUNICATIONS

We have made good progress this year with communications, while operating within our budget.

The Bridge

The four issues of *The Bridge* newsletter were well received by members and guests alike. Since moving to our all-email format, we have been able to include more color photos and add pages without incurring significant changes in our graphics design fees. We have updated our Calendar and tried

to include more of the events along with contact information. Other improvements include the recognition of our generous sponsors on the front page of each issue. We have had a local focus in the Bridge including the events making our Chapter a truly special Chapter. A new twist was the inclusion of the report from Winter CLC by Chapter President Nancy Wightman; a terrific opportunity for members to tap in to the energy and timely information presented to our Chapter leaders. We also have recognized the efforts and featured articles on GRA efforts by our worthy VP of GRA and President-Elect, Frank Norcross.

IIDAamac.org

The Mid-Atlantic Chapter web site remains a source of pride for all involved! We are taking small steps while looking at the larger picture of how we can use the web to benefit our members. Always updated every month, the last additions very proudly included the Gold Winners of the MAC design competition including the prestigious Pinnacle Winner. We are going to add a special tab on the home page that will link viewers to a complete presentation of the all-winning entries. The looped presentation is expected run 6 to 8 minutes compared to the 1-minute version of the Gold winners. Also on the front burner and to continue to add value for our members, we will include the Chapter Directory to the site. Members will have access to look up friends and colleagues and favorite industry people. The Directory portion will be password protected for current members only.

Mailing Address

Finally, we are very close to having a permanent home for our Chapter mailing address. The Board has selected a prestigious location, 2020 Pennsylvania Avenue, NW as our mailbox address. This will facilitate easy access to the Chapter mail from a central Washington DC location. We will be able to receive packages and to enjoy a myriad of other services.

We look forward to the continued participation of our City Center Communication Coordinators in sending articles & photos keeping *The Bridge* a member-oriented newsletter. Don’t be shy! Send your ideas for making this newsletter the most interesting and pertinent local design publication!

Yours in Communication,
Michael Polovina, IIDA

ELECTIONS COMMITTEE CHAIR

This year, in addition to my responsibilities as V P for Professional Development, I led the Chapter Elections committee to develop the candidate slate and oversee elections for available 2007-2008 positions on the Board of Directors. We are delighted to welcome Frank Norcross,

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IIDA, AIA, as Chapter President, Jim Williamson, IIDA as President Elect, and Ann Pierson, IIDA, as ACC Director, (1 year terms), Heather McIntire, IIDA, as VP of Membership, Susan Ives, IIDA, as WMCC Director, and Rhea Vaflor, Asso. IIDA, as Chapter Secretary (2 year-terms). Nancy Wightman, IIDA, becomes Past President. Other Board members continue their terms of office.

Respectfully submitted,
Valerie Hassett, IIDA
Elections Committee Chair person

ANNAPOLIS CITY CENTER

- City Center membership has grown to 20, including 9 Council members.
- We held a CEU at Anne Arundel Community College on Architectural Acoustics and had 18 in attendance. This was a traveling CEU that was first held in Washington. Another CEU on sustainability is planned for October.
- Our budget has grown to meet the needs of our expanding programs.
- The new member wine and cheese was held on March 20th with 38 people attending. Several new attendees from the A & D community are possibly joining IIDA.
- The hospice fundraiser, originally planned for May, will be rescheduled for the fall.
- The 4th Annual Windward Sunset Cruise has been planned for Wednesday, August 29th departing the City Dock at the Marriott Hotel at 6:30 p.m. It is already 100% sold out.

Respectfully submitted,
Anna F. Severn, Industry Member IIDA
ACC Director

BALTIMORE CITY CENTER

The Baltimore City Center had another outstanding year. This past year we introduced two new events to great success, Breaking Boundaries and Designer Derby. Breaking Boundaries brought in acclaimed speaker Kevin Carroll to highlight the NeoCon East week. Due to its popularity, we look forward to another Breaking Boundaries event in 2008. Designer Derby allowed us to reinvent the ever-popular Design through the Decades to take into consideration comments from designers and sponsors over the past years. The event was very well received and we will continue to build upon it for next year.

Membership grew over the past year for the Baltimore

City Center. We carried on our popular Bingo night and membership/philanthropy Happy Hour. CEUs continue to be offered at various educational units throughout the year for low cost to our members. Forums maintained our strong effort to offer dynamic and varied events across the year that covered a range of design expertise.

This past year we made a diligent effort to incorporate various philanthropic activities within our events. From the Holiday Party to the canned food drive, we offered effortless ways for our membership to give back to the local community.

Overall, we continue to offer multiple events on a monthly basis that appeal to our members at various levels in their professional development. We strive to offer these events at little to no cost so that all are able to participate. All of this would not be possible without the hard work and dedication of our board members and volunteers. For the upcoming year, we look forward to building upon our efforts of years past to bring you a dynamic Baltimore City Center.

Submitted,
Danielle M. Bush, CID, IIDA
Baltimore City Center Director

WASHINGTON METRO CITY CENTER

Our Washington Metro City Center has been busy since July of 2006. We have hosted four CEU's, totaling 0.7 credits: Architectural Acoustics, Understanding Certified Sustainable Product Standards, What Every Designer Wants to Know about Electricity, and Property and Casualty Insurance for Interior Design Firms. Two are being offered as "Traveling Road Shows" by the Annapolis City Center, and the Electrical event was offered as a joint Forum/CEU event. Three more CEU's (0.6 units) are planned for this fall.

Six Forum events have been offered, two Facilities Forum events: Furniture Standards and What Every Designer Wants to Know about Electricity; a Sustainability Forum: Building Green, a Commercial Forum Tour of Silver Award winning project: Miller and Chevalier; and two Residential Forum events: Saga of a Residential Show House and a tour of two Residences designed by Mark McInturff, FAIA. Additional forums are in the planning, including a joint Forum/CEU on Integrated Workplace Management Systems (IWMS).

April brought a very successful New Member Happy Hour, returning to Cabanas in Georgetown; this event was well attended by approximately 80 potential and current members. We continue to enjoy strong member participation at all of our events.

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Professional Engineers, Land Surveyors, Certified Interior Designers and Landscape Architects.” Virginia requires a Class B contractor’s license if an interior designer directs even minor remodeling. Questions centered on the following bill:

Unlicensed Practice Will Yield \$2,500 Penalty in Virginia:

The Joint Legislative Committee, representing the Virginia Society AIA, Virginia Society of Professional Engineers, and ACEC Virginia, introduced and helped pass a bill containing penalties for unlicensed practice. H.B. 1801 authorizes the Licensing Board for Architects, Professional Engineers, Land Surveyors, Certified Interior Designers and Landscape Architects to fine, up to \$2,500, an individual who either practices one of these professions without a license or who uses the title of a certified profession without the certification. H.B. 1801 is effective 7/1/07.

The board considers architects, engineers, and land surveyors licensed. Landscape architects and interior designers are certificate holders. The fine mentioned above is only applicable to certificate holders using the terms, Landscape Architect, Certified Landscape Architect, and Certified Interior Designer.

• **NCIDQ Counsel, Pamela D. Gilman**, provided participants a checklist of contract terms for interior design contracts. Her talk, however, focused on examples of acts of legislatures that affect interior designers and how they practice but do not mention interior design specifically.

• Maryland and DC have home improvement acts. These acts state that an interior designer can design and manage a project but cannot hire contractors.

• Maryland and DC also have door-to-door sales acts. The purpose of these acts is to give the customer up to three days to cancel a contract. For interior designers this means waiting three days to order custom items to prevent liability for their cost.

• Maryland has a furniture delivery act. This act requires that interior designers and others provide customers with an estimated delivery date.

Government and regulatory matters affect your practice. Public meetings like this one help you to stay informed on these issues. Consider attending.

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Our Special Events continue to be popular in the A&D community.

- On Friday, November 3rd, the Washington Metro City Center, representing the IIDA Mid-Atlantic Chapter, and the ASID Washington Metro Chapter co-hosted another successful Student Options Day at the Washington Design Center. The event welcomed 80 professionals and 40 firms/showrooms to provide a stimulating day full of tours and seminars for over 85 interior design students who represented 15 regional interior design undergraduate and graduate programs.
- Late in April, our 12th Annual Mid-Atlantic Chapter Design Awards were presented at *The Premiere*, which was held for the fourth year at the John F. Kennedy Center for the Performing Arts, in Washington, DC. Participation in the Design Awards Program was quite strong drawing a record number of entries from a large number of firms. Attendance at The Premiere was nearly 400 people. Jean Cochran, Newscaster of NPR’s Morning Edition was our Master of Ceremonies. It was a spectacular venue in which to honor excellence in interior design throughout our Chapter.
- Our Golf Classic was held in May at the Reston National Golf Club, for approximately 80 golfers. Funds raised by the sale of mulligans and the 50/50 raffle was donated to the Hokie Spirit Memorial Fund at Virginia Tech.

All three special events were profitable for the Washington Metro City Center.

The Washington Metro City Center, representing the Mid-Atlantic Chapter, participated in two local industry events, both benefiting local charities: The Builder’s Ball and the Green Tie Affair.

The Washington Metro City Center, on behalf of the Chapter continues to work with our Campus Center at Marymount University in Arlington, VA. The founding group of ten student members has grown to thirty students in its first year. In addition to campus events, the Marymount University Campus Center hosted a tour of Wetlands Studies and Solutions, Inc, a LEED-CI Certified Gold Project and attended our Student Options Day.

Respectfully Submitted,
Susan Karageorges, IIDA
WMCC Director

Washington Metro City Center : Insurance CEU

True or False: When a client directs you to take a money-saving shortcut that may cause you to violate the prevailing “standard of care” for design professionals, you should document all details of the request before following the client’s dictates (answer at end of article).

Ever wonder if the project work that you are doing is adequately covered by an insurance policy? James Meshanko, Vice President of CBIZ Insurance Services, Inc. enlightened sixteen of our members regarding this topic on May 24 at the Herman Miller Showroom in DC. Topics covered included why designers need insurance, who may require that we be insured in order to practice, and what types of insurance should be carried by designers. For example, did you know that you need insurance to cover your property (both real estate and contents of your office), general and professional liability insurance, business automobile insurance, workers compensation (you may need this even if you are the only employee), and executive management liability insurance? Truly eye-opening for anyone with the intention of even doing a bit of side work for a neighbor!

Risk management is crucial for sole practitioners as well as full fledged design firms, and the test question above

was just one of many discussed during Mr. Meshanko’s presentation. The answer, by the way, is False—Design professionals should never knowingly violate the “standard of care.” Doing so could nullify your professional liability insurance coverage and expose you to severe legal sanctions.

The Herman Miller showroom was a fabulous location for the CEU, and many thanks go out for their kind sponsorship of this event.

Interior Designers on the Washington DC Board of Architecture and Interior Design:

Tama Duffy Day, ASID, IIDA, LEED AP
Office: 202 737-1020
tama.duffyday@perkinswill.com

Andrea Kelly, ASID, IIDA
Office: 202 399-4735
ackdesign@comcast.net

Walter Gagliano, ASID
Office: 202 265-9203
gandgarte@comcast.net

What’s Up at the Annapolis City Center!

The 5th Annual Sunset Sailing Cruise aboard the 74’ Schooner “Woodwind” will take place on Wednesday, the 29th of August. The ship departs from Pusser’s Landing at the Marriott in downtown Annapolis at 6:30 p.m. This has always been a very popular event. Please stay tuned for more details. Last year’s event was sold out so please make your reservations early this year.

The Annapolis City Center has grown to 20 members. We now have 9 wonderful Sponsors supporting us. We want to provide programs and events that are beneficial to our members. We are looking for members to join our Council Board starting the end of June. We need help planning our events, communicating our activities to the membership, reaching out to our members, help with increasing our membership and in general promoting the Interior Design profession with the guidance and support of IIDA. If you have any ideas to share or want to participate please feel free to call me Ann Pierson
443-926-1299.

Last but not least we need to acknowledge the current board. We all have worked hard, have grown the Annapolis City Center and are proud of our achievements.

Anna Severn - *ACC City Center Director*

Christine Miller Langemak – *Development & Membership*

Deborah Sabotka – Hoffman – *Treasurer*

Keri Kelley – *Events & Forums*

Anita Knight - *CEU’s*

Jane Arthur – *Student Outreach*

Tara Holden Langemak – *Student Outreach*

Ann Pierson - *Communications*



- About
- Events Calendar
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- Contact MAC Leaders
- CEUs

Have you seen the new changes to our website?



VISIT US



OUR NUMBERS ARE GROWING!

307

Professional Members

142

Industry Members

115

Associate Members

60

Student Members

15

Affiliate Members

2

Educators

4

Honorary Members

645

Mid Atlantic Chapter Members



WASHINGTON METRO CITY CENTER
MEMBER PROFILE

SABRET FLOCOS, IIDA
FOX ARCHITECTS

Have you a partner, family, and /or pets?

Sabrets' family includes her husband, a 7-year old son, a 5-year old daughter, an English Golden Retriever, and one fish.

Where did you study design? What was the emphasis of your study? (Architecture, interior design, other)?

After starting out as a pre-vet major at Colorado State University [CSU] in Fort Collins, CO, at age 20, Sabret changed majors to interior design with a business minor. CSU's program is FIDER accredited and has a strong focus on commercial interiors.

What did you enjoy or excel at in school?

Sabret shared that she excelled at cause-and-effect...adjusting factors to change the outcome.

What is your employer's name and your job description or title?

Sabret is a founding principal of FOX ARCHITECTS which was created four years ago out of the firm Hicock-Warner-Fox, a firm that had already been established for 13 years. She is the Director of Corporate Interiors and Strategic Planning. This is a separate studio from the architecture studios but they share a knowledge base.

What do you like most about your current job?

An easy answer: it's the great group of people! Sabret went on to say that she has been part of creating what is truly her dream job at FOX ARCHITECTS. Everyone is treated equally; as if they had blinders on. The atmosphere is highly motivational and entrepreneurial. They constantly ask the question, "How can we do that better?" Leadership, mentoring, and personal growth perpetuate the firm. Their culture includes the fostering of future leaders by having a completely open office where mentoring is constant. None of the principals are in private offices – everyone shares the office as equals.

How and why did you come to interior design as a career choice?

Despite starting out as a pre-vet, interior design had always been a career path that she was interested in.

What was your first job in design?

Her very first job in interior design was in a paint and carpet store. That lasted six months and then she spent a year with a residential designer in Colorado before moving to the Washington, DC area in 1987.

Why and when did you join IIDA?

Several years ago, after becoming a mother and with little time to spare, Sabret strategically chose IIDA for the external resources and connection to the design community. She endorses IIDA and the staff at FOX ARCHITECTS are encouraged to be active members.

Who or what has been your biggest motivator in your life or career?

Sabret shared that her father has been the biggest motivator in her life. He taught her to believe in herself and that the only barriers that exist are the ones that are self-created. Timeless designs, like the great pyramids, are also sources of inspiration. Not only are they timeless, but they were crafted of materials that were suitable for their purpose; they required amazing engineering and visionary leadership to accomplish them. She also mentioned "The Bean" at Millennium Park in Chicago as another amazing accomplishment that she finds inspiring, noting that the range of cultural icons from sculpture to vast monuments can be inspiring.

What do you do or where do you go when you need to "escape"?

To escape, Sabret goes running with her iPod...four days a week in the morning for two miles at a clip. In addition, FOX ARCHITECTS has a Boot Camp three days a week. She says that it offers huge benefits: no work is discussed and that social aspect outside of work helps the studios to work together. Another way that Sabret likes to escape and energize herself is to spend a night or two away, all by herself, with the remote control and a pile of books and magazines. She says that she does that about every six months to unwind and rewind.

With what interests, hobbies, charities, or other organizations are you involved?

On top of work and family [raising well-rounded children comes first] Sabret has made time for Junior Achievement. She says that she likes them because they want your time, not your money. She works with inner city schools as a teacher for a grade school. They tackle ideas that are age-appropriate that also teach them real-life skills like starting a donut business. She also loves to snow-ski, really snow-ski; so that means trips to Colorado and Utah with the family. Her children are already accomplished skiers.

What is your favorite comfort food?

Pastries and filet mignon are among Sabrets' indulgences.

What else do you want to say in THE BRIDGE - briefly?

FOX ARCHITECTS offers intern opportunities over spring break for high school students who are considering architecture or interior design as a career choice. They also host summer internships for design students from universities. This summer they have four students from Virginia Tech.

If you could be another designer living or past who might that be?

Sabret offered Frank Gehry as the designer she would like to be because of his innovation with materials and his mastery of engineering...and certainly his ability to create timeless cultural monuments.

calendar

JULY 2007

- 09 BCC Council Meeting
- 11 WMCC Council Meeting
- 18 WMCC sponsored Forum
- Commercial
- 19 BCC sponsored Forum
- 20 Annual Chapter Retreat
- 25 No MAC Board Meeting
- 27 ACC Council Meeting
- 27-28 Chapter Retreat

AUGUST 2007

- 01 BCC sponsored CEU
- 13 BCC Council Meeting
- 16 BCC sponsored Forum
- 23 BCC Membership Happy
Hour
- 24 ACC Council Meeting
- 29 ACC Annual Windward
Cruise
- 29 MAC Board Meeting

SEPTEMBER 2007

- 03 BCC sponsored CEU
- 05 WMCC Council Meeting
- 10 BCC Council Meeting
- 14 Bridge Newsletter Deadline
- 19 WMCC sponsored Forum
- Healthcare
- 20 BCC sponsored Forum
- 26 MAC Board Meeting
- 27 WMCC sponsored CEU
- 28 ACC Council Meeting

OCTOBER 2007

- 03 BCC sponsored CEU
- 04 WMCC sponsored Forum
- Sustainability
- 08 BCC Council Meeting
- 10 WMCC Council Meeting
- 17-18 IIDA & MAC Booth at
NEOCON EAST
- 18 BCC sponsored Forum

OCTOBER 2007 (con't)

- 18 ACC sponsored CEU
- 24 MAC Board Meeting
- 26 ACC Council Meeting

NOVEMBER 2007

- 07 WMCC sponsored Forum/
CEU - Facilities
- 12 BCC Council Meeting
- 14 WMCC Council Meeting
- 15 BCC sponsored Forum
- 28 MAC Board Meeting
- 29 WMCC Holiday Party /
Sponsor Recognition
- 30 ACC Council Meeting

DECEMBER 2007

- 05 ACC Holiday Party, Melting
Pot Restaurant
- 05 WMCC sponsored Forum
- Hospitality/Retail
- 10 BCC Council Meeting
- 12 WMCC Council Meeting
- 13 BCC Holiday Party
- 14 Bridge Newsletter Deadline
- 28 ACC Council Meeting

JANUARY 2008

- 23 MAC Board Meeting

FEBRUARY 2008

- 27 MAC Board Meeting

MARCH 2008

- 26 MAC Board Meeting

JOB OPPORTUNITIES:

IIDA members may list employment opportunities available at their firms at no charge.

INTERIOR DESIGNER

Portnoy Levine Design Associates, an interior design and interior architecture firm in Baltimore is seeking a mid-level designer for project design and management. Corporate, healthcare and institutional design projects for a variety of high profile clients. Position involves space planning, design development, finish and furniture selection and project management. Summer hours, free parking, a great Mt. Vernon location, terrific team members and a collaborative work environment!

Candidates must have a degree from a FIDER accredited Interior Design Program, and at least 3-5 years work experience. NCIDQ certification and LEED would be helpful (several LEED projects on the boards). Salary based on experience with excellent benefits and work environment. Please email resumes to bpportnoy@portnoylevine.com or fax resume to (410) 234-0614 attention Barbara Portnoy. Visit us at www.portnoylevine.com.

INTERIOR DESIGNER, HEALTHCARE

Marshall Craft Associates, Inc., an Architecture, Interior Design and Planning firm in Baltimore, Maryland is seeking a Director of Interior Design for Healthcare. Great opportunity for a senior designer who has focused on hospital projects for a minimum of 10 years. Will be responsible for design, documentation, budgets, schedules, estimating, client presentations and marketing. Knowledge of hospital finishes, furniture, artwork, signage, lighting and interior architecture required. Must have strong computer and communication skills. Salary commensurate with experience. Excellent benefit package. EOE

E-mail resume to career@marshallcraft.com or Fax resume to 410-532-9206. Visit us at www.marshallcraft.com No phone calls please

DESIGNERS & ARCHITECTS NEEDED

Nationally recognized, award-winning architecture & design firm seeking talented, well-rounded designers & architects of all experience levels. Must have **strong commercial interiors experience**. To be considered, mail or hand deliver your cover letter, resume & work samples to:

envision

Attn: L. Jones
1211 Connecticut Ave, NW
Suite #250
Washington, DC 20036
<http://www.envisionsite.com>

The Mid-Atlantic Chapter (MAC) is made up of the three City Centers listed below. If you have questions or are interested in attending an event, please contact us.

| | |
|-------------------------------------|---|
| Washington Metro City Center | Susan Karageorges, KarageorgesS@usa.redcross.org |
| Baltimore City Center | Danielle Bush, danielle@DavidSBrown.com |
| Annapolis City Center | Anna Severn, anna.severn@kimball.com |